



Dear Business Owner,

On behalf of Sandy Pines Recreation Staff, we would like to extend a special invitation to your business to be a sponsor for the Rainbow of Colors Run. We are looking forward to our 9th Annual color run, which will be held on Saturday, August 3rd, 2024, at Sandy Pines. This year we have six (6) levels of sponsorship:

DIAMOND SPONSORSHIP- \$1,500 sponsorship (only 1 available) – (July 10th) - TAKEN

- Your company name will be the only one advertised on the **HATS**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

RUBY SPONSORSHIP- \$1,000 sponsorship (only 1 available) – (July 10th) - TAKEN

- Your company name will be the only one advertised on the **SLING BAGS**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

CRYSTAL SPONSORSHIP - \$650 sponsorship (only 5 available) – (July 10th)

- Your company name will be advertised on Color Station Banner (**PINK, BLUE, GREEN, PURPLE, or YELLOW**)
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- Your company can be present at the Color Stations to splash runners with color
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

EMERALD SPONSORSHIP - \$500 sponsorship (only 4 available) – (July 10th)

EMERALD #1 -

- Your company name will be advertised on one side of the **SUNGLASSES**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

EMERALD #2 -

- Your company name will be advertised on the **WRISTBANDS**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

EMERALD #3 -

- Your company name will be advertised on one side of the **KEEPSAKE TUMBLER CUPS**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

EMERALD #4 -

- Your company name will be advertised on one side of the **COOZIES**, handed to ALL participants
- Your company logo will go on (2) banners – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

PLATINUM SPONSORSHIP - \$350 sponsorship (July 10th)

- Your company logo will go on (2) banners for – Start Line & Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

GOLD SPONSORSHIP - \$250 sponsorship (July 10th)

- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

SILVER SPONSORSHIP - \$150 sponsorship (July 10th)

- Your company NAME will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive one (1) participant spot for the color run.

Sponsorship allows us to keep the registration fees down, last year the money went towards new various playground equipment. This year we will be putting the money towards equipment repairs and replacements.

We appreciate your consideration for sponsorship for this event. If you should have any additional questions or concerns, please do not hesitate to give us a call.

Thanks so much,



Abby Greenfield

Recreational Manager

Sandy Pines Recreational Community
616.896.8315 x 800

Abby@SandyPines.com | www.SandyPines.com

2745 136th Avenue Hopkins, MI 49328



SPONSORSHIP FORM – Due July 10th or sooner

Company Name: _____

Contact Name: _____

Company Address: _____

Phone #: _____ email address: _____

(Check which sponsorship level you will be committing to)

_____ - **Diamond Sponsorship (1 available) - \$1,500**

___ Hats

_____ - **Ruby Sponsorship (1 available) - \$1,000**

___ Sling Bags

_____ - **Crystal Sponsorship (5 available) - \$650**

___ Pink ___ Purple ___ Blue ___ Green ___ Yellow

_____ - **Emerald Sponsorship (4 available) - \$500**

___ Sunglasses ___ Wristbands ___ Tumbler Cup ___ Coozie

_____ - **Platinum Sponsorship - \$350.00**

_____ - **Gold Sponsorship - \$250.00**

_____ - **Silver Sponsorship - \$150.00**

_____ - **Yes, I would like to include promotional product, coupon and/or flyer for 400 goodie bags.**

(Any sponsorship level is welcome to bring in a promotional product, please make arrangements to drop off.)

_____ - Yes, I will have runners to participate in the event – (Emerald and Platinum receive (2) runners and Gold receives (1) runner). Please fill out the attached for on the next page and send back with your application/payment.

_____ - No, I will not have any runners, but would like a t-shirts – 2 sizes _____

Please return completed form and check (made payable to Sandy Pines) by **DUE DATE or SOONER**

Sandy Pines, Attn: Abby Greenfield (REC DEPT) – 2745 136th Avenue, Hopkins, MI 49328

Please email logo in a .pdf form or .jpeg form, if you have it to Greenfield05@msn.com, ASAP, according to your sponsorship level, questions regarding artwork, call Robyn at 815-603-5809. THANKS!

Rainbow of Color Run/Walk Registration

Saturday, August 3rd, 2023 – Hosted by the Sandy Pines Recreation Dept.

Name of Runner: _____

Phone Number: _____

T-Shirt Size: YS YM YL AS AM AL XL 2X 3X

(Please circle one)

Risk agreement for Rainbow Color Run:

*(Participant name) _____ has no health problems that will interfere with participation in the Rainbow of Color Run/Walk.

*I agree that the Sandy Pines will not be liable if a participant suffers injury or loss of personal valuables while participating in the Rainbow Color Run.

*I agree to have fun and respect all the other participants!

*I have read this agreement before signing.

Participant Signature & Date

Parent Signature if participant is under 18. & Date

Rainbow of Color Run/Walk Registration

Saturday, August 3rd, 2023 – Hosted by the Sandy Pines Recreation Dept.

Name of Runner: _____

Phone Number: _____

T-Shirt Size: YS YM YL AS AM AL XL 2X 3X

(Please circle one)

Risk agreement for Rainbow Color Run:

*(Participant name) _____ has no health problems that will interfere with participation in the Rainbow of Color Run/Walk.

*I agree that the Sandy Pines will not be liable if a participant suffers injury or loss of personal valuables while participating in the Rainbow Color Run.

*I agree to have fun and respect all the other participants!

*I have read this agreement before signing.

Participant Signature & Date

Parent Signature if participant is under 18. & Date