



Dear Business Owner,

On behalf of Sandy Pines Recreation Staff, we would like to extend a special invitation to your business to be a sponsor for the Rainbow of Colors Run. We are looking forward to our 12<sup>th</sup> Annual color run, which will be held on Saturday, August 1<sup>st</sup>, 2026, at Sandy Pines. This year we have six (6) levels of sponsorship:

**DIAMOND SPONSORSHIP- \$2,000 sponsorship (only 2 available) – (July 1<sup>st</sup>)**

**DIAMOND #1 -**

- Your company name will be the only one advertised on the **HATS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**TAKEN**

**DIAMOND #2 -**

- Your company name will be the only one advertised on the **MEDALS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**RUBY SPONSORSHIP- \$1,500 sponsorship (only 2 available) – (July 1<sup>st</sup>)**

**RUBY #1 -**

- Your company name will be the only one advertised on the **SLING BAGS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**RUBY #2 -**

- Your company name will be the only one advertised on the **WATER BOTTLES**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**CRYSTAL SPONSORSHIP - \$650 sponsorship (only 3 available) – (July 1<sup>st</sup>)**

- Your company logo will be advertised 12 oz tumbler cups that will be passed out at the water stations
- Your company logo will go on (1) banner at the water station and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company can be present at the Color Stations to splash runners with color
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**EMERALD SPONSORSHIP - \$500 sponsorship (only 4 available) – (July 1<sup>st</sup>)**

**EMERALD #1 -**

- Your company name will be advertised on one side of the **SUNGLASSES**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #2 -**

- Your company name will be advertised on the **WRISTBANDS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #3 -**

- Your company name will be advertised on one side of the **22 OZ TUMBLER CUPS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #4 -**

- Your company name will be advertised on one side of the **KOOZIES**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #5 -**

- Your company name will be advertised on one side of the **FRISBEES**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #6 -**

- Your company name will be advertised on one side of the **LANYARDS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **EMERALD #6 -**

- Your company name will be advertised on one side of the **KEYCHAINS**, handed to ALL participants
- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **PLATINUM SPONSORSHIP - \$350 sponsorship (July 1<sup>st</sup>)**

- Your company logo will go on (1) banner at the Finish Line and (2) signs at the Start and Finish Line
- Your company logo will go on the back of ALL the participant t-shirts
- Your company would be listed as a sponsor in the Sandy Pines Newsletter
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

#### **GOLD SPONSORSHIP - \$250 sponsorship (July 1<sup>st</sup>)**

- Your company logo will go on the back of ALL the participant t-shirts
- Your company logo will go on (2) signs at the Start and Finish Line
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive two (2) participants for the color run.

**SILVER SPONSORSHIP - \$150 sponsorship (July 1<sup>st</sup>)**

- Your company NAME will go on the back of ALL the participant t-shirts
- Your company logo will go on (2) signs at the Start and Finish Line
- You may include a promotional item, coupon and/or flyer for goodie bags
- You will receive one (1) participant spot for the color run.

Sponsorship allows us to keep the registration fees down, last year the money went towards new various recreation equipment. This year we will be putting the money towards equipment repairs and replacements.

---

We appreciate your consideration for sponsorship for this event. If you should have any additional questions or concerns, please do not hesitate to give us a call.

Thanks so much,



Abby Greenfield

**Recreational Manager**

Sandy Pines Recreational Community

616.896.8315 x 800

[Abby@SandyPines.com](mailto:Abby@SandyPines.com) | [www.SandyPines.com](http://www.SandyPines.com)

2745 136<sup>th</sup> Avenue Hopkins, MI 49328



## SPONSORSHIP FORM – Due July 1<sup>st</sup> or sooner

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_ email address: \_\_\_\_\_

(Check which sponsorship level you will be committing to)

\_\_\_\_\_ - **Diamond Sponsorship (2 available) - \$2,000**

\_\_\_ Hats \_\_\_ Medals

\_\_\_\_\_ - **Ruby Sponsorship (2 available) - \$1,500**

\_\_\_ Sling Bags \_\_\_ Water Bottles

\_\_\_\_\_ - **Crystal Sponsorship (3 available) - \$650** (12 oz drinking station cups)

\_\_\_\_\_ - **Emerald Sponsorship (6 available) - \$500**

\_\_\_ Sunglasses \_\_\_ Wristbands \_\_\_ Tumbler Cup \_\_\_ Koozie \_\_\_ Lanyards \_\_\_ Keychains

\_\_\_\_\_ - **Platinum Sponsorship - \$350.00**

\_\_\_\_\_ - **Gold Sponsorship - \$250.00**

\_\_\_\_\_ - **Silver Sponsorship - \$150.00**

\_\_\_\_\_ - **Yes, I would like to include promotional product, coupon and/or flyer for 400 goodie bags.**

*(Any sponsorship level is welcome to bring in a promotional product, please plan to drop off Wednesday, July 30th.)*

\_\_\_\_\_ - Yes, I will have runners to participate in the event – (Emerald and Platinum receive (2) runners and Gold receives (1) runner). Please fill out the attached for on the next page and send back with your application/payment.

\_\_\_\_\_ - No, I will not have any runners, but would like a t-shirts – size(s) \_\_\_\_\_

**Please return completed form and check (made payable to Sandy Pines) by **DUE DATE or SOONER****

**Sandy Pines, Attn: Abby Greenfield (REC DEPT) – 2745 136<sup>th</sup> Avenue, Hopkins, MI 49328**

Please email logo in a .pdf form or .jpeg form, if you have it to [Greenfield05@msn.com](mailto:Greenfield05@msn.com) , ASAP, according to your sponsorship level, questions regarding artwork, call Robyn at 815-603-5809. THANKS!

# Rainbow of Color Run/Walk Registration

Saturday, August 1<sup>st</sup>, 2026 – Hosted by the Sandy Pines Recreation Dept.

Name of Runner: \_\_\_\_\_

Phone Number: \_\_\_\_\_

T-Shirt Size: YS YM YL AS AM AL XL 2X 3X

(Please circle one)

### Risk agreement for Rainbow Color Run:

\*(Participant name) \_\_\_\_\_ has no health problems that will interfere with participation in the Rainbow of Color Run/Walk.

\*I agree that the Sandy Pines will not be liable if a participant suffers injury or loss of personal valuables while participating in the Rainbow Color Run.

\*I agree to have fun and respect all the other participants!

\*I have read this agreement before signing.

\_\_\_\_\_  
Participant Signature & Date

\_\_\_\_\_  
Parent Signature if participant is under 18. & Date

---

# Rainbow of Color Run/Walk Registration

Saturday, August 1<sup>st</sup>, 2026 – Hosted by the Sandy Pines Recreation Dept.

Name of Runner: \_\_\_\_\_

Phone Number: \_\_\_\_\_

T-Shirt Size: YS YM YL AS AM AL XL 2X 3X

(Please circle one)

### Risk agreement for Rainbow Color Run:

\*(Participant name) \_\_\_\_\_ has no health problems that will interfere with participation in the Rainbow of Color Run/Walk.

\*I agree that the Sandy Pines will not be liable if a participant suffers injury or loss of personal valuables while participating in the Rainbow Color Run.

\*I agree to have fun and respect all the other participants!

\*I have read this agreement before signing.

\_\_\_\_\_  
Participant Signature & Date

\_\_\_\_\_  
Parent Signature if participant is under 18. & Date